



CTAE and Economic Recovery

“What does Business and Industry need to know about CTAE?”

A safe bet despite economic outlook is with CTAE who cultivates a talent pipeline developed with input from business and industry. Partnerships with school districts enable business and industry to have direct and early access to the talent pipeline that shapes their future workforce, even as they address the economic effects of the pandemic on their workforce needs. Rather than taking a short-term approach to recovery, investing in CTAE is a long-term investment that is critical to preparing students for an evolving workforce and ensuring they have the foundational skills that will assist them throughout their lives.

- **Real Opportunities for College and Rewarding Careers:** CTAE provides students with transferable skills closely aligned with industry needs, setting students up for success with both future education and career goals. CTAE is supporting businesses across all sectors by training the next generation of talent graduating with credentials, cutting-edge skills, and work experience.
- **Real-World Workforce-Ready Skills:** CTAE is a real-world experience that can be geared toward the current economic climate contributing to the recovery effort. CTAE contributes to Georgia’s resiliency by being able to adapt to meet the workforce development needs of business and industry. For the students, CTAE is a **Real High School Experience with Added Value.**
- **CTAE DELIVERS** (FY 19- <https://ctaedelivers.org/>):
 - 667,151 middle and high school students participated in CTAE
 - 17 Career Clusters- 134+ Career Pathways
 - Over 8,000 employers partnered with Work-Based Learning (WBL) and Youth Apprenticeship programs, with 21,681 students participating
 - 156,536 students participated in Career Technical Student Organizations (CTSOs-www.gactso.org). CTSOs help student’s build leadership skills, improve soft skill development, and engage students with their communities and their State.

“Georgia’s CTAE programs exemplify the best of Georgia public education, expanding opportunities to prepare all students for life.” **Richard Woods State School Superintendent**

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