

<b>10th Grade</b>	<b>11th Grade</b>	<b>12th Grade</b>
<b>Writing</b>	<b>Writing</b>	<b>Writing</b>
action verbs, use of	action verbs, use of	action verbs, use of
active voice	active voice	active voice
	aesthetic purpose	aesthetic purpose
analogy, as support	analogy, as rhetorical device	analogy, as rhetorical device
	anecdotal scripting	anecdotal scripting
anecdotes, as support	anecdotes, as support	anecdotes, as support
	annotated bibliography	annotated bibliography
appeal to emotion		
appeal to ethical belief		
argument	argument	argument
assertion		
audience	audience	audience
bias		
bibliography	bibliography	bibliography
case study		
cause and effect	cause and effect	cause and effect
	characterization, use of	characterization, use of
chronological order	chronological order	chronological order
citations, in-text	citations, in-text	citations, in-text
claim	claim	claim
closure	closure	closure
coherence	coherence	coherence
context	context	context
controlling idea	controlling idea	controlling idea
counterclaims		
		databases, insert in documents
description, as support	description, as support	description, as support
engage	engage	engage
evidence	evidence	evidence
expert opinions		
	expository discourse, elements of	expository discourse, elements of
	expository format(s)	expository format(s)
expository writing	expository writing	expository writing
facts and statistics	facts and statistics	facts and statistics
flow of ideas	flow of ideas	flow of ideas
focus	focus	focus
		graphics, insert in documents
		humor, as rhetorical device
integrates quotations and citations	integrates quotations and citations	integrates quotations and citations
journals (periodicals)	journals (periodicals)	journals (periodicals)
	language, use of	language, use of
logical reasoning		
organizational structure	organizational structure	organizational structure
page format		
	parallelism, as rhetorical device	parallelism, as rhetorical device
paraphrase	paraphrase	paraphrase
passive voice	passive voice	passive voice
perspective	perspective	perspective
persuasive writing		
point of view	point of view	point of view
posing and answering a question	posing and answering a question	posing and answering a question



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<b>Listening/Speaking/Viewing</b>	<b>Listening/Speaking/Viewing</b>	<b>Listening/Speaking/Viewing</b>
	advertisements	advertisements
	aesthetic effects of background	
	aesthetic effects of camera angle	
	aesthetic effects of color	
	aesthetic effects of layout	
	aesthetic effects of lighting	
argument by analogy		analogy, as form of argument
argument by authority		
argument by causation		
argument by emotion		
argument by logic		
attack <i>ad hominem</i>		
	aural techniques	aural techniques
bandwagon effect		
brainstorming	brainstorming	brainstorming
		characterization, uses
		concrete images, uses
		consumption of values, influence of media on
		critiques (v.)
		democratic process, impact of media on
	dialect, effect of	
		dialogue, use of
		emotional appeal
		ethical appeal
false causality		
		figurative language, uses
		force
	graphics, effects of	graphics, effects of
group decision-making techniques	group decision-making techniques	group decision-making techniques
historically significant speeches		
		interviewing techniques
		irony, use of
	informal language, effect of	
	language, effects of different kinds	
		logical arguments, classical
		logical arguments, contemporary
logical fallacy		
	music, effects of	
overgeneralization		
		parallel structure, use of
		presentation of local, nat'l. and internat'l events
problem-solving sequence	problem-solving sequence	problem-solving sequence
		production of values, influence of media on
proof		
proposition of fact		
proposition of policy		
proposition of problem		
proposition of value		
		purpose
		rhetorical questions, use of
red herring		
		speaker's diction
		speaker's syntax
	sound effects	
	Standard American English, for clarity	Standard American English, for clarity
	stereotypes	stereotypes
	strategies to inform	strategies to inform
	strategies to persuade	strategies to persuade
		strategies to transmit culture
	strategies to entertain	strategies to entertain
		syllogism
	technical language, for specificity	

		<b>tone</b>
		<b>visual image makers</b>
	<b>visual techniques and effects</b>	<b>visual techniques and effects</b>